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Development of Webtoon non-test instrument as education media

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ABSTRACT

The objective of this research was to develop non-test instrument or questionnaire to measure the evaluation of the use of Webtoon among the students of Open University in Pekanbaru, Riau, Indonesia and to obtain the instrument's validity and reliability. This research employed the Analysis, Design, Development, Implementation, Evaluation (ADDIE) instructional model. The data were collected using online questionnaire. There were 55 respondents participated in this research. The data collected were analyzed descriptively using SPSS program version 23.00 for windows. The result of the data analysis indicated that the instrument has the percentage of agreement result of 82.75% (valid) and Cronbach alpha with score 0.942 (reliable). The data proved that the instrument has very feasible. This result showed that this research and development produced Webtoon non-test instrument which is valid and reliable.

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1. INTRODUCTION

Science and technology development increases as time goes by and affect the communication technology significantly. This is indicated by the sophistication in the current mass communication media such as radio, television, telephone and internet as the most current one [1]. Internet becomes one of the modern communication media interested by many people since it is easily accessed [2]. There are 3.6 billion internet user throughout the world in 2018 and according to Indonesia internet service association (APJII), more than 50% or about 143 million Indonesian have connected to the internet [3]. LINE Webtoon is released in 2004 in South Korea by Naver and officially released in April 2015 in Indonesia [4]. Since its release, LINE Webtoon has been obtaining positive response from many people. The active users of LINE Webtoon in Indonesia reached 6 million people which are the highest active user of LINE Webtoon compared to other countries [5-7]. The presence of internet makes individual to become easier in accessing all information, whether it is news, music, entertainment, new trend and others from various parts of the world without any limit of space and time.

One of the effects of technology development is the learning media. Learning media is the source of learning for university students. It means that the media contains material that must be learned by the students whether it is individually or in group [8-10]. Therefore, it can be considered that media has utilization to explain message, overcome the limitation of space, time, personnel and sensory, emerge learning motivation and interaction between the students and media so that it enables the students to learn independently according to their ability as well as visual, auditory and kinesthetic skills. Learning process can occur anywhere and anytime based on what encountered by the individual in his daily life [11-13]. Learning process can last throughout life because learning process do not know time and place. In addition to experiencing formal learning in classroom, students also have responsibility to learn independently. Independent learning carried out by students according to the procedure and media they preferred [14-16]. Based on the above explanation, then this research should develop interesting media to attract the students in learning macromolecular chemistry, overcoming space and time limitation, clarifying the message and emerging students' learning motivation so that the students can learn independently through line Webtoon.

Webtoon is digital comic which is easily accessed through smartphone or computer/laptop since almost all students have smartphone or computer/laptop [17]. Webtoon is the acronym from website cartoon, in which the extensive meaning of Webtoon is a collection of images published online [18]. Webtoon is also called as sub-genre of manhwa but published differently, in which manhwa is published physically in magazine or book, while Webtoon is published through internet media, usually in comic hosting sites [19]. Line Webtoon has advantages in learning, one of them is as good educational media to improve the students interest in learning and its easily-accessed anywhere [20]. In addition, Webtoon also has potential to increase the self-motivation in facing scientific issue [21]. Based on a previous research project conducted, it obtained that the users of Webtoon service were satisfied if they obtained the information they desired, not only concerning the interesting matters but also important matters [22]. This means that learning media in the form of Webtoon is used because Webtoon readers do not only obtain interesting things, but also obtained interesting things in the form of learning material. Furthermore, other research obtained the virtue of scientific comic which is its benefits for the learners to obtain fair achievement in cognitive aspect [23]. Comic can improve the mathematical knowledge of dyslexic students [24]. Thus, there is need emerges in the form of developing instruments in this field.

In the Law of the Republic of Indonesia Number 14 of 2005 concerning Teachers and Lecturers, article 20 states that in carrying out professional duties, teachers and lecturers are obliged to plan to learn, carry out a quality learning process, and assess and evaluate learning outcomes. The evaluation process is one of the teacher's duties that will determine the next learning process's direction. Evaluation can be stated as a systematic process in assessing the level of achievement of instructional goals [25]. Meanwhile, another opinion states that evaluation is a systematic process for determining value based on data collected through measurement [26]. The value-taking process must be carried out objectively, and it should be taken care of that subjective elements are not included as a consideration and assessment. In other words, it can be stated that evaluation consists of the two steps ahead, namely measuring and assessing. The review is a systematic and continuous process or activity to collect information about the learning process and outcomes of students to make decisions based on specific criteria and considerations [27, 28].

The purpose of the assessment is to find out how far the teacher has succeeded in carrying out the learning process, which is used for feedback for the teacher in planning the next learning process [29, 30]. Often in the learning process, aspects of the evaluation of learning outcomes are ignored [31]. Because the teacher focuses too much on what will be taught to students; as a result, the learning process runs nicely and neatly, but the assessment tools used no longer see the target to be assessed. Improving the quality of education is inseparable from the application of assessments that can accurately measure the result of a learning process, meaning that to determine the result in learning, a quality measuring instrument is needed [32, 33]. The teacher's ability to arrange test instruments positively affects student learning outcomes. With an assessment test instrument that meets the criteria, of course, student learning outcomes will be adequately detected and can be used as evaluation material for other learning programs. A test is said to be good if it has criteria, including validity, reliability, and has practical value [34, 35].

The lecturers' ability to make assessment instruments did not meet the criteria for fair test assessment. Researchers have made preliminary observations on August 25, 2020, at the Open University by collecting test kits which include: 1) Data shows that a total of 30 questions (75%) are invalid and only ten questions (25%) are valid; 2) The reliability of the items was 0.46, which means that it was in a suitable category; 3) There are 42.5% of the items in the easy class, 40% of the items in the medium category, and 17.5% of the items in the challenging course; and 4) The difference is that 7.5% is terrible, 45% is awful, 13% is sufficient, 15% is good, and none is in an outstanding category. From these data, it can be concluded that the knowledge instrument has not met the type of a good test instrument because there are still invalid questions, the reliability is still in the excellent category, the difficulty level of the items always does not

meet the standard, many of them are categorized as bad and some even very bad. Meanwhile, based on the results of interviews with one of the tutors on August 20, 2020, at the Open University, the results were: 1) The lecturers were only limited to making assessment instruments, the level of validity, reliability, difficulty level and distribution had never been analyzed the realm of knowledge; 2) Lecturers do not understand how to interpret assessment instruments; 3) Lecturers do not understand the category of right assessment instruments; 4) The assessment instruments used this year is the same as the assessment instruments used last year meaning the tools are not evaluated.

Based on the data from the above analysis, it can be concluded that it is necessary to develop an assessment instrument used for non-test tools or questionnaires to measure the evaluation of the use of online comics among students at UPBJJ Pekanbaru Open University that meet the criteria of right assessment instruments, namely validity and reliability.

2. RESEARCH METHOD

This research and development was designed to produce Webtoon non-test instrument. The development model of Webtoon non-test instrument adapted to the development model studied by Lee and Owens, which is ADDIE instructional model [36]. The stages of development include analysis, design, development, implementation, and evaluation. The respondents of this research were 55 samples with random sampling process from university students and community. Validation was done to determine whether the instrument developed was valid or not. The validation result was in the form of suggestion from the validator and validity percentage of Webtoon non-test instrument. Validation of instrument usually we get through the percentage of expert agreement. The construct of Webtoon non-test instrument includes: 1) didactic component, 2) Webtoon comic construction, 3) Webtoon comic technique, 4) easiness in the using, 5) efficiency of Webtoon comic, 6) benefits, 7) interest and 8) motivation. The validity percentage of Webtoon non-test instrument was obtained from the mean score of questionnaire using validation questionnaire of Likert scale from expert agreement. Likert scale used is in the form of number 4, 3, 2 and 1. The criteria of each Likert scales is presented in Table 1 [37].

Table 1. Modification of Likert scale evaluation criteria

Score	Explanation
4	Scale 4, if the user gives strongly agree evaluation
3	Scale 3, if the user gives agree evaluation
2	Scale 2, if the user gives disagree evaluation
1	Scale 1, if the user gives strongly disagree evaluation

The analysis of validation result data by the user is formulated in (1)

$$P = \frac{\sum x}{\sum x_i} \times 100\% \quad (1)$$

Explanation:

P = score percentage

$\sum x$ = number of total score from the user in one question item

$\sum x_i$ = maximum score of one question item

Based on the analysis result, it was known the validity of the instrument developed. The instrument of evaluation was considered feasible if the interpretation $\geq 61\%$. The criteria of evaluation instrument score interpretation is presented in Table 2 [37].

Table 2. Criteria of instrument feasibility score

Percentage	Criteria
0-20%	Not feasible
21%-40%	Less feasible
41%-60%	Quite feasible
61%-80%	Feasible
81%-100%	Strongly feasible

The validity of question item was obtained from empirical respondents of this research based on the criteria of evaluation instrument score interpretation. The researcher determine reliability of instrument based on the data obtained in which the Question item in an instrument is considered as valid if the count Pearson coefficient (r-count) is higher than the Pearson coefficient of the table (r-table) [38]. Furthermore, the validity of an instrument must have minimum score of 0.3 [39] and reliability score of the instrument must be at the range of $0.6 < X < 1$ [40]. The interpretation of test correlation number overall can be seen in Table 3 [37].

Table 3. Interpretation of non-test correlation number

Correlation number	Criteria
$0.800 < r_{11} \leq 1.000$	Very high
$0.600 < r_{11} \leq 0.800$	High
$0.400 < r_{11} \leq 0.600$	Fair
$0.200 < r_{11} \leq 0.400$	Low
$0.000 < r_{11} \leq 0.200$	Vary low

3. RESULTS AND DISCUSSION

3.1. Instrument validation result

The validation result of the non-test instrument in the forms of evaluation and suggestion from the user used online questionnaire. The validation sheet included feasibility in the aspects of didactic component, Webtoon comic construction, Webtoon comic technique, easiness in the using, efficiency of Webtoon comic, benefits, interest, and motivation. The score obtained from the user was converted into percentage to know the instrument validity level. The data were collected using online questionnaire both students and community with the random sampling were 55 respondents in this research. The data collected were analyzed descriptively using SPSS program version 23.00 for Windows. The validation result of each component is presented in Table 4.

Table 4. Validation result of Webtoon non test instrument

Aspect evaluated	n	Percentage	Criteria
Didactic component	55	80.27%	Valid
Webtoon comic construction	55	83.64%	Strongly valid
Comic technique	55	84.00%	Strongly valid
Easiness in the using	55	81.36%	Strongly valid
Efficiency of Webtoon comic	55	84.82%	Strongly valid
Benefits	55	83.45%	Strongly valid
Interest	55	82.87%	Strongly valid
Motivation	55	81.57%	Strongly valid

Table 4 explains that from the non-test instrument developed that the construct (didactic component, Webtoon comic construction, Webtoon comic technique, easiness in the using, efficiency of Webtoon comic, benefits, interest, and motivation) had strongly valid criteria. This is due to the mean of percentage score is at the range of 81%-100% with the category if strongly valid. Based on the data that the instrument has valid criteria. This result is supported by the previous research projects which produced feasible instrument to be used [41, 42]. Feasibility test is also very important to be done as stated by Widyaningsih that feasibility evaluation is very important to ensure the feasibility of learning material to be used in learning process [43, 44]. Through validation test and instrument feasibility, development result is considered as feasible by the users to be used in evaluating the line Webtoon as educational media.

3.2. Result of empirical try-out test of the instrument

The empirical try-out test of the Webtoon non-test instrument was done on the students of Open University consisting of various study programs. The subjects of respondents of this research were 55 respondents. The try-out of this non-test instrument aimed to know the reliability of the questions raised. The summary of the validation result of the questions item of the Webtoon non-test instrument that has been developed is presented in Table 5.

Table 5. Instrument validity using item correlation score of corrected item-total correlation for each study construct

Construct	Correlation score of corrected item-total correlation	Criteria
Didactic component	0.739	Valid
Webtoon comic construction	0.738	Valid
Webtoon comic technique	0.715	Valid
Easiness in the using	0.735	Valid
Efficiency of Webtoon comic	0.861	Valid
Benefits	0.888	Valid
Interest	0.873	Valid
Motivation	0.788	Valid

Table 5 shows that the r-table score is more than 0.254 obtained from the table with a degree of freedom (df) of 53 from 34 questionnaires distributed as trials. In addition, the correlation between the items with score of more than 0.25 is considered as a high score based on Table 3 [39]. From the whole calculation, all items were declared valid because the score of r-count > r-table so that all question items can be used to measure the evaluation of the use of online comics for students. The question item in an instrument is considered to be valid if the calculated Pearson coefficient score (r-count) is higher than the Pearson table coefficient score (r-table) [45, 46]. Furthermore, 34 item questions which are valid are calculated regarding its reliability. The result of reliability calculation of the question item obtained 0.942 with the criteria of very high as presented in Table 6.

Table 6. Index of Cronbach alpha reliability of each study construct

Construct	Overall Cronbach alpha score	Criteria
Didactic component	0.938	Very High
Webtoon comic construction	0.938	Very High
Webtoon comic technique	0.939	Very High
Easiness in the using	0.937	Very High
Efficiency of Webtoon comic	0.929	Very High
Benefits	0.927	Very High
Interest	0.928	Very High
Motivation	0.934	Very High

Table 6 shows that Cronbach alpha Reliability Index score obtained for each study construct in this research for didactic component, Webtoon comic construction, Webtoon comic technique, easiness in the using, efficiency of Webtoon comic, benefits, interest, and motivation respectively are 0.938, 0.938, 0.939, 0.937, 0.929, 0.927, 0.928, and 0.934. This indicates that the reliability score >0.60 for each study construct. This result is supported by the statement given by Basuki and Haryanto that instrument has high correlation and reliable at the range of $0.6 < X < 1$ [47, 48]. Thus, the eight study constructs have met the reliability requirement so that it can be used for further research use. Table 5 which Instrument Validity Using Item Correlation Score of Corrected Item-Total Correlation For each study construct are valid (score is more than 0.25 obtained) and Table 6 present information the instrument which Cronbach alpha Reliability Index score more than 0.6 obtained are reliable. so that Webtoon non-test instrument has met the empirical try-out, are valid and reliable criteria. This result is supported by the opinion that an assessment instrument that can be used is an instrument that has met the valid criteria [49-51], the instrument also must met high validity requirement [52, 53]. The results of this study are also supported by the findings of the research carried out by Inteni, *et al.*, who stated that one of the conditions for an instrument that is suitable for use in research is valid [54, 55]. In addition to valid, instrument must also met reliability criteria, in which having Cronbach alpha score of more than 0.6 [56] if the Cronbach alpha reliability coefficient is at the range of 0.70-0.90 [57]. The results of this study are also supported by the opinion given by Tang Keow, *et al.* that the scale and criteria used to measure the test instrument must meet very reliable criteria [58].

Thus, the research instrument that measures the evaluation of the use of line Webtoon that has been tested was deemed worthy of use and was trusted to be used in research that measures evaluation of the use of the line Webtoon for users. This is supported by previous research which stated that the instruments used were derived from the selection of valid and reliable tools [59-61]. The evaluation instrument for the use of the Webtoon line for users can prevent speculation from users in making evaluation, especially in determining the final score after carrying out research on the achievement of evaluating the use of the Webtoon for users.

4. CONCLUSION

This research and development resulted in a product in the form of a Webtoon non-test instrument. The non-test instrument developed is an online questionnaire using a Likert scale. The results of data analysis from the validation results show that the instrument developed is very feasible. This is indicated by the average percentage of validation results of 82.75% with a very valid category. Based on the results of the empirical test analysis obtained 34 valid questions with an average correlation score of 0.792 with valid criteria and a very high level of reliability of 0.942. These results indicate that in this research and development, a valid and reliable non-test Webtoon instrument has been successfully produced. Users are expected to be able to use non-test instruments that have been developed to measure the use of Webtoons to train and develop students' abilities in using Webtoon. Furthermore, it is necessary to test the Webtoon non-test instrument on a broader scale so that the effectiveness of the Webtoon non-test instrument being developed can be seen.

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