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ABSTRACT

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Title : **The Role of Cooperatives and Micro Enterprises Department in Managing the Cooperatives in Pekanbaru**

Cooperatives and Micro Enterprises Department is an institution protecting the development of cooperatives in Pekanbaru so that their existence provides the benefits for people. Cooperatives aim to improve the economy of their members specifically and society generally. The formulation of the problem is how The Role of Cooperatives and Micro Enterprises Department in Managing the Cooperatives in Pekanbaru is. The objective of this research is to know The Role of Cooperatives and Micro Enterprises Department in Managing the Cooperatives in Pekanbaru. Research method used is a quantitative method. This research is located in the Cooperatives and Micro Enterprises Department. The populations are all active cooperatives in Pekanbaru consisting of 175 cooperatives. The samples, based on Slovin formula, are taken from 15% of the populations consisting of 35 samples. Data is obtained from observation, questionnaires, documentation and observation. Data validity test used is reliability test. Data is analyzed by using the SPSS 17 with simple linear regression and correlation coefficient equation. The score or value of R correlation coefficient is about 77, 4% in the interval 0,60-0,799. This means strong. This indicates that the Cooperatives and Micro Enterprises Department plays a significant role in managing the Cooperatives in Pekanbaru in the form of Diklat (Short Term Trainings), Socialization, and Counseling.

Keywords : Role, Cooperatives Management