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ABSTRACT

Name : Nopa Aina
Department : Communication
Title : The News Related to Hoax Issues on Online Tempo.Co January 2017 Edition

The objective of this research is to know the content of the news related to hoax issues on tempo.co and its meanings spread by people through social media. This research uses quantitative method by using quantitative content analysis. Tempo.co reported 74 news related to hoax news in January 2017. From this January edition, the researcher calculates based on quantitative content analysis study. It can be defined as academic research technique aiming to know the description of content characteristic and drawing inference from the content.

This research is based on the news related to hoax news on online media tempo.co in which there are 79 people as informants or people source (SO) or 36,23%. These people sources mention a figure can give opinion and clarification toward hoax issues news. Institution source (SL) consists of 7 or 3.21% on social media. Text content consists of 107 so that its percentage is about 49,08%. This text content explains how the response and argument written on tempo.co. Photo content consists of 25 or 11,47% on Tempo.co. This research concludes that the most use of writing 74 news is the use of text content about 107. Text content explains about how the use of argumentative words or sentences on news text published on Tempo.co. The least use is institution source consisting of 7.

Keywords : News, Hoax News, Online Media, Tempo.Co